# he Quick Way to Buy Right



#### KNIT GOODS

Knit Underwear—Ladies' Summer Vests and Bodices—Pink and White. Ladies' Union Suits, Cuffs, Lace and Shell Knee. Predominant styles in Pink and White Uknity Underwear Co., Inc. forkshire Knit Goods offerings—Bootees, Sacques, Leggings, Sweater Sets, Sin-overs, Tams, Hockeys, Aviators, etc. Immediate delivery. Yorkshire

Hitting to., inc.

Rygrade" sweaters, slip-evers, shakers, jumbos. For men, women and children, Latest styles. Best workmanship guaranteed. Columbia

children. Latest styles. Best workmanning game to hildren. Latest styles. Best workmanning game to hildren. Knitting & Mig. Company.

Ladies' and Misses' Novelty Slip-overs. Fishtail and ripple creations, Ladies' and Misses' Novelty Slip-overs. Also ladies' sport coats. Sanppy numbers, prices ranging from \$38.00 up. Also ladies' sport coats. Quick deliveries. Crown Knitting Mills.

A Line of Men's Knit Goods you have long been looking for. Our merchandise attracts new customers and automatically stimulates sales. Favorite Knitting Mills.

General Line of Hygrade Knit Goods. Filets, Slip-overs, Zephyr Tuxedos. General Line of Hygrade Knit Goods. Filets, Slip-overs, Zephyr Tuxedos. Also ladies' bathing suits in various color combinations. Friedman-

General Line of Hygrade Knit Goods. The Continuations. FriedmanAlso ladies' bathing suits in various color continuations. FriedmanBevay Knitting Co., Inc.
Bawlets, \$5.75 each and up. Sweaters, slip-ons, Jersey coats, \$36.00 dozen
shawlets, \$5.75 each and up. Sweaters, slip-ons, Jersey coats, \$36.00 dozen
up. For ladies, misses and children. In silk, fibre, camel's hair, alpaca
up. For ladies, misses and children, full line of
Iephyr and Woolen Slip-ons—For ladies, misses and children, full line of
sweaters for spring and fall delivery. Our line meets the approval of
the most particular. Gopher Knitting Works.
Tuxedos, Slip-overs, Sweaters and Scarfs in exclusive models for Spring
and Southern wear. Made of cashmere, alpaca, camel's hair, zephyr and
worsted yarns. Groblue Knitting Mills.
A Complete Showing of Sweaters and Knitted Novelties—Beautiful new
color combinations. Prompt deliveries. Great Western Knitting Co.
Solor combinations. Prompt deliveries in Links and Flat Knit, Slipovers, Ripples and Tuxedos. Your inspection will be appreciated. Hercules Knitting Company.



cules Knitting Company.

# LACES AND **EMBROIDERIES**

Real Irish Laces, 9 cents up. Real Filet, Real Valenciennes, Real Venise; also Medallions, Sets, etc. Carrickmacross, Limerick and Real Irish also Medallions, Sets, etc. Carrickmacross, Limerick and Real Irish Crochet Neckwear. H. F. Barre. Real Laces—All descriptions and widths. Excellent qualities. Moderate prices. Real Irish Venise, Valenciennes, Bianche, Point de Paris, Bruges, Limerick. A cencon, Bretton, etc. Henry Ganzel.



# LUGGAGE AND LEATHER GOODS

Brief Case 4007, soft boarded cowhide in rich brown shade, four pockets and adjustable gold-plated lock, \$12.50 each. Many other styles. Enterprise Tourist Case Company.

Belts. Ladies' and Children's, ½ to 3 inches wide. Leather piped edges in black and colors, patent leather and sheepskin. All wanted shades, \$2.00 to \$12.00 dozen. Charles Josephson Co.

English Leather Goods—Ladies' handbags, writing cases, gift books, wallets, playing cards and Onoto ink pencils from the London workshops of Messrs. Thomas De La Rue, Ltd.

Brief Cases, secretary cases, insurance cases, music bags and satchels.

Messrs. Thomas De La Rue. Ltd.

Brief Cases, secretary cases, insurance cases, music bags and satchels, music folds, single and double. Fabrikoid and leather. Made to "turn over" rapidly at good profits. Keystone Leather Goods Co.

Ladies' Patent Leather Belts, \$2.00 to \$8.00 per dozen. High class silk bags, \$30.00 to \$96.00 per dozen. Perfection Belt Mfg. Co.

No.144. Silk Moire bag with changeable poplin lining. Dutch silver frame. Outside pockets for handkerchief, \$59.00 dozen. S. & G. Leather Goods Company.



#### MILLINERY AND SUPPLIES

B124—Celluloid ornament—silk tassel attached—all millinery shades, \$21.00 doz. Trimmings, tassels, fringes, fancies, ornaments, new artistic novelties. J. V. Greenberg Co., lac.

Millinery Goods—Flowers, Fancies, Trimmed and Untrimmed Hats, Braids, Ornaments, etc. The best assortment of up-to-date Novelties at the lowest possible prices. Charles J. Levy Company.

"Mar-jet" Hand-Made Hats—Entirely different wholesale trimmed hat. Models made only of the finest materials. Workmanship of the best. Styles which are advanced but not extreme. Mar-jet Company.

# More Complete Than Ever

Merchants, Monday, February 2, 1920. Robinson Cabinet Mfg. Co. San'tary Rece ver Co. Save-O-Products Corp.

Libbey Glass Co. Lockwood Co., The Lewenstein, M.
Lyknu Polish Mfg. Co.
McLaughiln Co., Inc.
Magee Art Co.
Mariowe Mfg. Co.
Mariowe Mfg. Co.
Mariowe Mfg. Co.
Mathews Mfg. Co., The
Metal Kitchen Cabinet Co.
Mot Iron Wurks, J. L.
National Box and Can Co.
National Box and Can Co.
National Pleture Frame Co.
National Pleture Frame Co.
New York Stamping Co.
Northland Ski Co.
Odoriess Incinerator Co.
Operollo Phonograph Co.
Overhead Kitchen Dryer
Panyar Co. Overhead Kitchen Dryer Panwar Co. Par-Po Mfg. Co., Henry W. Pioneer Mfg. Co. Pitts Scap and Products Co. Pitts Scap and Products Co. Pitts Co. Product Saics Co., The Resethairs John

Savey Mfg. Co.
Satisfaction Guaranteed, A Corp.
Sechrist Mfg. Co.
Shea Oar Co.
Shea Oar Co.
Shea Oar Co.
Sheamaker & Busch
Smith, Kline & French
Sona Tene Phonograph, Inc.
State Mfg. Co.
Stick-On-Window Lock Co.
Stronghart Co.
Tate Mfg. Co.
Thomas Mfg. Co.
The Co.
Thomas Mfg. Co.
Tie Co.
Tottle, Wm. A., Co., Inc.
United Royalties Corp.
Van Mfg. Co.
Victory Chemical Co.
Wange Electric Co.
Walden-Worcester, Inc.
Walker Brus Co.
Weir Stove Co.
Western Electric Co.
Western Electric Co.
Wastern Electric Co.
Wastern Electric Co.
Wastern Electric Co.
Wattern Steve Co.
Western Electric Co.
Wattern Steve Co.
Western Electric Co.
Wattern Steve Co.
Wattern Electric Co.
White-Seidenmann Co.
White-Seidenmann Co.

Savoy Mfg. Co. Satisfaction Guaranteed, A Corp. Sechrist Mfg. Co.

# Variety of Products

Rizenthaler, John Rosell Moccasin Co., W. C. Irea. Waffie (Electricity Machines)
Ivan Milk-syrup)
Eichneres
Ivan Milk-syrup)
Eichner Cabineta
Eribe
Exites
Exit Mope (Cotton)
Hote (Self Writering)
Hoth Paper Hogs
Homba (Cake)
Fordies, Phonograph
George (Can)
John
Radie (Warming, (Warming, frie (Johner, etc.)
Alls (Johner, etc.)
Alls (Jesses Conger)
Alls (Jesses Conger)
Alls (Jesses Conger)
Alls (Jesses Conger)
Alls (Jesses Diary, Combook, Wolfer Contract
Jors and Historier)
Faths (Housepool)

Pans (Pish)
Pans (Pist)
Pans (Pist)
Pans Pudding and Pte)
Paper Pudding and Pte)
Paper Pudding
Paper (Polite)
Paper (Polite)
Paper Norolites
Paper Norolites
Parquet Floora
Prefestatis Parquet Floors (Electric)
Percentairs (Coffee and Cost)
Tax (Coffee and Ranges Stores, Heaters and Ranges Percolators (Coffee and Tex Coffee)
Tex Electric Services and Tex Electric Services (Coffee and Tex Electric)
Percolators, Coffee and Tex Glass's Ferrolator Glasses
Percolator Stoves
Percolato Finance and Needles
Finite Dinner:
Finite Dinner:
Finite Fire or Steak)
Forman Fire or Steak)
Forman Fire or Steak)
Forman Fire and Teal
Forman Force;
Indian Force;
India Moreia (Sorre, nomera (Ash) Hitlers (Flori) Hitlers (Flori) More Florid Ware Males (for Boller) Hollets Silvers (Egg) Hookers (Egg) Hookers (Athles) Florid

Spittcone Spoons (Aluminum and Tin) Spoons (Chafing Dish) Spoons (Steel) Stands (Umbrella) Sulva Silves, Heaters and Ranges Stoves, Heaters and Ranges Traps (Ply)
Traps (Roach)
Trays (Sandwich)
Trays (Sandwich)
Trays (Sandwich)
Vacuum Freezers
Varuum Freezers
Waffle Irons
Waffle Irons
Ware (Hotel)
Ware (Hotel)
Ware (Hotel)
Warning Pads (Kectric)
Warning Pads (Kectric)
Washiers (Dish) Water (Coolers, Water Heaters Whips (Egg) Whisks Willowware Windowlocks Wite (Goods



# MEN'S AND BOYS' WEAR

"Bull-Dog" Suspenders. London Garters, Belts, Neckwear. Hewes & Potter.

"Blue Bird Brand" Boys' Clothing-Made of fine materials in latest styles, at prices ranging from \$4.00 to \$22.00 a suit. Impossible to match at prices. Garfield Brothers.

Hygrade line of shirts for every occasion-line consists of Percales, Madras, silk mixture and pure silk. Commodore Shirt Co., Inc. Neckwear--knitted and cut silk. Also mufflers-knitted and cut silk. Now on display in Bush Terminal Sales Building. Max Orloff.

The "travelo" Elastic Knit Jackets—An all-the-year jacket. A substitute for heavier and medium sweater. Will make a big feature for early spring trade. Peckham-Foreman, Inc.

"Stylkraft" Clothes - Men's and young men's hand-tailored suits and over-coats. Immediate delivery. All sizes and styles. Fine worsteds, cash-meres, cheviots. Stylecraft Co., Inc. FOLLOWING LINES DISPLAYED SOON

Arbetter & Richman-Manufacturers of overalls-have their merchandise on display in the Bush Terminal Sales Building for your inspection.

Neckwear That Men Wear in silk, knitted and washable fabrics at popular prices. Also complete line of Boys' Neckwear. The Ornstein & Rice Co.



#### MISSES' AND JUNIORS' WEAR

Dress No. 464—Parkhill gingham, smocked front, patch pockets trimmed with pearl buttons, white organdy collars and cuffs, pointed effect, belted back. Bloomer, \$39; without, \$30. Brown & Gordon.

Assortment K-6 charming dresses in 4 clever styles. Amoskeag Fast Color Gingham-6 distinct patterns in checks, plaids, stripes, in assorted colors. Cadillac Garment Company. Emm-Ess Manufacturing Co., makers of the Better Kind of Coats for Girls, sizes seven to sixteen; also Junior Suits.

Up-to-the-minute styles, white lingeric dresses, 6 to 14, \$3.75 to \$7.75. Intermediate, \$5.75 to \$8.75. Taffeta, 10 to 16, at \$13.50. Regulation, 13 to 18. M. Herzstein & Co.

Hats for Growing Girls, ages 3 to 16 years. At \$9.00 to \$84.00 dozen. Stock on hand for immediate delivery. Sable Brothers.

Girl's Coat, No. 1203—Sizes 8 to 14. All-wool poplin, with chenille stitching on cuffs, pockets and belt back. Latest model, all shades. Joseph Wirt-

Girle' White Dresses-Sizes 6 to 14. Neat tailored effects in lawns, voiles and organdies-large assortment to select from. Price, \$24.00 and up. A. W. Wolf Company.

B 700-Dress, linen finished suiting; copen blue; white braid trimmed; sailor collar and cuffs; mercerized tie tab; pockets; plaited skirt, 8 to 14-\$24.00 doz. 2 30. Yankee Maid Dress Co. FOLLOWING LINES DISPLAYED SOON

Children's and Misses' Dresses and Middies-Eiring Manufacturing Com-



#### NOTIONS

Buttons and European Novelties—We present a new and complete showing of staple and fancy buttons and novelties. Importers and manufacturers.

Muffbeds and Furriers' Supplies—All styles and colors—Muffbeds suitable for both counter trade and fur departments. Complete line of fur trimmings, chains, buttons, buckles, etc. Samuel Bauer.

Aside from elastic goods, etc., we are receiving notions from abrond. These consist of pins, needles, etc. We are opening a new factory for men's garters. Samuel Buyer & Company.

Consolidated American Fastener Co.'s, inc.—Manufacturers of the Standard Advertised American Brands, SO-E-Z, Teneo and Konek Snap Dress Fasteners. A. L. Clark & Co., inc.

De Long Hooks and eye press buttons, safety pins, toilet pins, hair pins (rolls and cabinets). "At.as" hooks and eyes. De Long Hook & Eye Company.

S. S. Hair Curler—Retails for 15, 25, 30 and 35c—waves and curls the hair in 20 minutes. Brown, Black and White. E. Z. On Collar Supporter and

Dress Snaps—"Harmony"—with the Forget-Me-Not shape. "Finery"—the best 5-cent snap made. "Twinity" for export trade. Write for samples and prices. Federal Snap Fastener Corp.

Hair Nets-Hair Goods-Hair Rolls-Importers-Exporters. "Hair Nets of Quality." Importers of the well-known "Sister Susie" Hair Nets made of human hair. The B. Frankel Company.

Buttons, braids, dress trimmings, tassels and ornaments of every description. Now being shown for Spring. Popular priced goods. Open orders respectfully solicited. Elite Works (S. Katz & Co.). "Ivy" brand sewing scissors, shears, manicure scissors, files, tweezers, buffers and imported implements and sets. Manufactured and imported buffers and imported by Sam Hecht & Son.

Pipes-Italian Briar with vulcanite mouthbleces. Chesterfield, \$6.50 perdoz. up; Italia, \$9 doz.; Kaywoodie, \$20 doz. up; Bakelite, plain and fancy mountings, \$8.50 doz. up. Kaulmann Bros. & Bondy. "Kleanet" brand hair nets (human), absolutely guaranteed. Advertised in fashion magazines and newspapers. In sealed, patented "window" envelopes which show color. Cosmos Trading Company.

Satin Ribbons-Immediate delivery on satin Taffeta Ribbon No. 16 to No. 250, at 8c. a line. Complete color line. This is the scarcest item today in ribbons. Lion & Company.

McKinley Music Company, world's largest music house. Publishers, jobbers, sheet music music books. McKinley ten cent edition thousand selections. Root, popular and standard songs, including Sweet Hawaiian Moonlight. Ladies' and Men's Handkerchiefs - All descriptions; cotton, lines and silk; attractive embroidered designs; packed one-half and one-quarter dozen to a box. Manhattan Handkerchief Company, Inc.

Beads, pearls, jewels, ornaments, etc. We are importers. Nelson Bead

Notions- Stewart's Duplex Safety Pin. Duplex and Sonora Snap Fasteners.
Guardian Crochet Hook. Bias Seam Tape Stickerie. Rick Rack Braids.
Eagle Crochet Cotton. Pratt & Farmer Company. Smith's Neckband - Cambric Linen finish, cambric, pongee. Boys' Pants Bands. Boned inside beiting, repp, percaline, duck and crinoline. Gilman B. Smith Co., Inc.

Exclusive beach and bathing caps for Palm Beach trade. Rubber sheetings, sanitary aprons, belts, rubberized household aprons, baby pants, diapers, bibs. Saniton Specialty Company.

Apron Envelope." The only perfect sanitary article of its kind. Takes the place of sanitary apron, rubberized silk in flesh, cream and white. Samples on requeste The Schafuss Corporation.

"Unicum" Real Human Hair Nets-Feature them and watch sales increase.
Popular seliers: "Fitrite" Cap, "Tennis" Fringe. Samples and quotations mailed upon request. Theo. H. Gary Company.

Wright's Tapes and Trimmings for home sewers. True bias; full elasticity; white, black and fast; thirteen widths. Wright's E-Z Trim for middy style garments. Wm. E. Wright & Sons Company.

Beads—All kinds and for all purposes. Beads for costumes, for dresses, for shoes, etc. At interesting prices. A. & H. Veith.



# PIECE GOODS AND BEDDING

Genuine Irish Linens, including tablecioths, napkins, art and dress linens, all widths. Crash and glass toweling. Nationally advertised, distrinuted by exclusive agencies. Derryvale Linen Co., inc.

Printed Bed Spreads in six colors on sheeting and rippellette. Bolste's to match from \$2.75 to \$8.00. Some with cut corners. Thomas W. Lewis. Cotton Piece Goods-Wholesale distributors of remnants, mill end, seven s and irregular dry goods of every description. Mannypenny-Van Hart &

Versailles Comforters represent standard quality and value. Make all grades, cheapest to best. Also specialize in blankets, sheets, p.llow cases, spreads and household dry goods. Fred H. Nadler, inc.



# SHOES AND SHOE **ACCESSORIES**

Boudoir Slippers in stock for immediate delivery. In black, \$1.50. In red and tan, \$1.75. Less 2 per cent ten days. Sizes 2½ to 8. The Baker Shoe Company.

Boudoir Slippers in stock for immediate delivery. In black, \$1.50. In red and tan, \$1.75. Less 2 per cent ten days. Sizes 2½ to 8. The Baker Shoe Company.

Men's Dress Shoe—100 per cent leather. Oak sole leather inner sole, best quality sole leather counter, solid leather heel, solid box, full length vamp, immediate activery. J. Ralph Baker Shoe Company.

Ladies' Low Shoes—Ribbon tie effects in the new spring styles and patterns in turns only, are unusually attractive. Bliss & Perry Company.

Shoes—Men's and boys' medium priced line. Goodyear welt. Also standariled line of seout and work shoes. A. H. Crafts Co., Inc.

Shoes—Infane', Chiidren's and Misses. Philadelphia made turns for immediate delivery. Patent leather and white canvas. Mary Janes in stock a specialty. The Donald Shoe Company.

Shae Ornaments—Complete line genuine beaded, rhinestone, metal and imitation beaded buckles. Highest grade. Popular prices. Immediate delivery. French Beading & Novelty Co.

Shoes for Export—Women's Mediums in McKays and Turns White Shoe Novelties, whites that are winners. Hartman Shoe Company.

Men's and Ladies' High-Class Puttees—Genuine cordovan cowhide, calfskin and split leather. Strap and spring style. Popular prices. Also sandals and children's shoes. Emil Kaufman.

Lockhart Spiral Puttees—"Regular" Men's, "Scout" boys'. Regulation wool, olive drab and marina. \$18.00 to \$30.00 dozen. Prices on special color and materials. Lockhart Spiral Service Leggin, Inc.

Buckles that will double shoe profits. Buckles of all qualities, styles and prices. Buckles you cannot afford to be without. Overguiters (Cloth, Felt) with leather in-facing. M. B. Martine, Inc.

When you handle Honorbilt Shoes you handle the best and receive advertising help that gets the bulk of the shoe business for you in your locality. F. Mayer Boot & Shoe Co.

3 W's Lenox Shoes (carried in stock) for Women, Growing Girls, Misses, Children and Infants. TURNS—all leathers. Lenox Shoe Company.

Shoe Soap, Payne Kid and Shoe Soap Kid—We are sold up, but when



# SILK AND MUSLIN UNDERWEAR

Negligees and Underwear—Custom made. Three-piece bridal set, night gown, teddy and camisole, georgette or crepe de chine, trimmed with hand-made filet and fine vals. Bessie Damsey.

Muslin Underwear. Style, workman-hip and materials are the best. With general line, we are showing our special "Caminickers." Quality unsurpassed—deliveries guaranteed. Home Made Underwear Company. Women's Undergarments—Satin, georgette and crope. Something different in lacy and tailored effects makes our line exclusive. No. 619, our "Wonder Trousseau Set," for \$19. Rex Underwear Co., Inc.

Silk Petticoats and Bloomers. Taffetas, Messalines, Belding Satins, Silk Jerseys. Ten days to two weeks deliveries. All colors in materials in stock. Belding Satins guaranteed. W. H. Rogers Company.

Special Quality Heavy Crepe de Chine Underwear, giving universal satisfaction; nightgowns, \$7.00 to \$13.00; envelope chemise and novelties, \$4.00 to \$10.00; kimonos and negligees, \$14.00 to \$23.00. A. Rothkrug. Ladies' High-Grade Silk Underwear-Envelope Chemise, gowns, skirts, camisoles, bloomers, Oriental kimonos, Billie Burkes and Pajamas.

Star Silk Undergarment Co. Silk Underwear—Specializing Crepe de Chine Envelope Chemise, \$39.00 to \$60.00; Bloomers, \$39.00 to \$60.00. Special values that will surely get you business. Western Garment Company.

FOLLOWING LINES DISPLAYED SOON Novelty Silk Underwear-Latest styles and creations, featuring attractive brocade and metallic camisoles. It will be to your advantage to inspect our samples. Gressberg, Leapold & Company.

Katzenstein, Good Company, manufacturers of fine Undermuslins for Children, announce the location of their new sales display in the Euch Terminal Sales Building for your convenience. Your inspection is invited. Women's Silk Undergarments-Victory Mrg. Company.



# STATIONERY AND OFFICE SUPPLIES

"Distinctive" Quill Pen, Writing Sets, Rare Quills-All colors. Crystal Shot Holders to match quills. C. M. Cooperstaith & Co., nc.
Valentines, Easter Cards, welding congratulations, birthday cards, place and tally cards 24se to 25e each. New publications, popular lines. Leubrie & Elkus, Inc.

Rubber stamp, stencils, signs, paid cashier stamps, check protectors, numbering machines, time clocks, telephone brackets stapling machines, vulcanized wastebaskets, work organizers. Samuel H. Moss.



# TOILET GOODS AND PERFUMES

Armand Cold Cream Powder. Most remarkable success in the face powder world. Being a powder, its novelty, originality and merit have made it a world seller. The Armand Company. Austinol Guaranteed Dandruff Eradicator, We will refund five times pur-

dandruff. The largest and most intensive consumer advertising campaign that has ever been put back of a dandruff remedy will begin January 25th, and will be carried through continuously and consistently. Full details of the campaign will be sent to any dealer on request. Austinol Chemical Co., Inc.

Perfumery and Toilet Articles. We have just opened a show room with a beautiful line. Bald-in Perfumery Company.

beautiful line. Baldwin Perfumery Company.

Freckel Ointment. Positively removes freckles. Retails for 65c. Our "Kremola" makes the skin beautiful. Dr. C. H. Berry Company.

Very attractive and near packages and general line of perfumery—prettiest packages in the mirket. E. Burnin m.

"Calistn" Cream, 2 oz. jars, to retail at 35c. A product of purest scientific perfection. Calista Shawing Cream Soap to retail at 50c. "The Cream of Shaving Soaps" list blisted 17.4. chieffelm & Company.

"Creme Eleaya." The tollet cream of distinction. Used by the best people. Sold by the best trade. Two sizes, 30c and 60c. Fleaya Company.

Liquid Rouge, 50c, \$1.50, \$5.00, less one-third. Powdors all scades, 75c, \$1.50, less one-third. The distinctive qualities of our imported products win the favor of women everywhere. V. Darsey.

Toilet Preparations. A line of superior quality, but popular prices, with a known reputation as excellent repeaters. Inspect our samples and prices. Denney & Denney.

a known rep. tation as excellent repeaters. Inspection of the prices Denney & Denney.

Elmo Face Creams and Face Powders. Moderately priced—successfully demonstrated in the leading department stores throughout the United States. Elmo, nc. Featheredge Rubber Sponges-Highest quality-quick sellers wherever g

eral merchandise is soid. A size for every purpose to retai at prices upward from 10c. Featheredge Robber Company, Inc.
Old Established Well-Known Line High-Grade Toilet Preparations—including soaps and perfumery, displayed in Perfumery and Toilet Goods Division. Gervaise Graham.
General line in toilet preparations. Very neat package, attractive bottles.

ing soaps and perfumery, displayed in Perfunery and Total Cooses, ision. Gervaise Graham.

General line of toilet preparations. Very neat package, attractive bottles. Specializing on freekly cream. Exodor and beautifier. Also Larayne, face ponder and toilet cream. Gordon Gordon.

Ask About Hermo Hair-Luster, the popular Hair Dressing for Men and Women. It is a big seler, good repeater, well advertised, and all live dealers stock it. Hermo Co.

Maiving for the complexion. Malving Cream, Lotion and lehthyol Soap are an immended for theck es, tan, pingles moth, a tches, liver moles and ringworms. Goods shipped prepaid. Prof. I. Hubert.

Toilet preparation under private label 100 per cent profit. We make every cosmetic known, well put up, complete line under your private label or any single preparation. Ideal Laboratorics Company.

"Journel Fillet Case, pourse and Exequisite oner. Beautiful rose and Harbert Skinner Clark.

"June Fine this, pounds and Exquisite oner Beautiful rose and fold boxes. Herbert Skinner Clark.
Soups of all kinds. Specializing in the Jap Rose, Jap Rose Soap, Jap Rose in a and it was all as and toner and bath soaps.

130 West 42nd Street, New York



#### TOILET GOODS AND **PERFUMES**

Continued

"Laco." Imported pure and genuine castile soap. From Old Castile, Spain. The accepted and recognized best. "Laco" selected virgin olive oil from sunny Spain. Lockwood, Brackett & Company.

Dr. Wernet's Powder-For false teeth, makes them firm, white; flavored, antiseptic. Gold Medal Haarlem Oil Capsules for kidney, bladder, liver and uric acid troubles. H. R. Lathrop & Co., Inc.

Originators of Cold Creamed Face Powder La Meda. Something women have wanted for years. Stays on. Defies heat cold rein wind or even perspiration. No substitute for it. La Meda Mfg. Company.

"Lash-Brow-Ine." Pure cream form preparation, stimulates and promotes the natural growth of cyclashes and cycbrows. A wonderful seller. Extensively advertised. Maybeil Laboratories.

"Liquid Razor." For Milady. Neatly removes the hair. "Liquid Dress Shield." Positively prevents perspiration and oder. Endorsed by Lady Duff Gordon (Lucile). Oneida Corporation.

Pebece Tooth Paste, Lysol Disinfectant, Lysol Shaving Cream, Lysol Toilet Soap, Henna-San. Powders—Perfumery—Toilet Articles—Pharmaceuticals. Lehn & Fins, Inc.

The Lystons Company.

Soap, Henna-San. Powders—Perfumery—Toilet Articles—Fnarmaceuti-cals. Lehn & Fink, Inc.

The Luxtone Company announces that their line is now being shown.

Luxtone Company.
"Luxuria," Harriet, Hubbard Ayer,
"Gets-It" Corn Remedy. E. Lawrence & Company.
Our high class toilet preparations have not been shown in New York before.

"Gets-it" Corn Remedy. E. Lawrence & Company.

Our high class toilet preparations have not been shown in New York before.

Marrow Manufacturing Co.

Very popular line—a number of new style packages—very original and odd. Artistic in their design and shape. Melba Mig. Company.

"Moon Kiss" Talc—The very latest in Talcs. New design package—oder that is both fascinating and lasting. Retails 25c. Our prices allow fine profit. Page, Perfumer.

El-Rado—the "Womanly" Way to Remove Hair. A sanitary lotion that removes hair by washing it off. Entirely harmless. Money-back guarantee. \$5.00 to \$9.00 dozen. Retails 60c and \$1.00. Pilgrim Manufacturing Co.

Permanent Hair-waving by the Nestle system. All kinds of appliances. The only steaming process existent advertised and well represented throughout the world. Patented in all countries. G. Nestle Co.

"Odo-Ro-No." The most widely advertised perspiration corrective. The necessary toilet requisite of the modern woman, 30c, 60c and \$1.00. Liberal discounts, paid delivery. The Odorono Co.

"Pussywillow" Talc de Luxe. Retails at 35c; wholesale \$33.00 per gross. A nandy and unique can. The newest number of the Henry Tetlow line. Henry Tetlow Company.

"Rovilla" and "Dianthe" Perfumes. Toilet specialties. Complete lines in these fragrant and lasting odors. Dabrook Perfume Company.

San-Knit-Ary Knitted Towels and Wash Cloths in acaled germ proof packets. Every towel needed in the household for face, bath and kitchen. Also desk cloths. San-Knitary Textile Mills.

"Sanozone" Liquid Soap, "Sanozone" Pine Oil Disinfectant, "Sanozone" Deoderants for homes, theaters, offices: Why use imitations instead of the original? Sanozone Chemical Company.

Parfum l'Amusette—Peudre l'Amusette, Erau de Toilette l'Amusette. Savon l'Amusette, Poudre de Toilette l'Amusette, Creme l'Amusette. Stearns, Parfumeur, Detroit.

"Spearmint" Tooth Paste has a character. "The Cleansing Paste with the Pleasant Taste." A little goes a long way. Wrigley Pharmaceutical Co., Philadelphia, Pa.

Notions and Toilet S

Philadelphia, Pa.

Notions and Toilet Specialties, including West Electric Japanned and Midget Hair Curlers. West Hair Puffers, West Hair Nets and Veils, Softex Hair Shampoo. West Electric Hair Curler Co.

Popular Price Perfumes—10c to 50c, retailed value. We sell the jebbing and department store trade. Items combine quality and fancy package. Spencer Perfume Company.

Stilman Freckle Cream—Marketed for twenty-five years and known all over the world. Quality goods, moderately priced. Try Stilman's Talcum, Powder, Rouge, Tooth Paste, Soap. Stilman Freckle Cream Company. Vacuum Bottles, food jars, lunch kits, cars—sheavy nickel, black brass, steel barrel, nickel plate. Cases, leather-theeter, duck. Motor restaurants for 4 people, \$24.00. Simplex Vacuum Mfg. Co.

Vacuum Remover and Masseur—Founded on vacuum principle. Removes dandruff, beautifies the hair, massages the scalp one operation. E iminates dangerous tonics, leaves hair glossy. Vacuum Dandruff Remover & Masseur Company.

& Masseur Company.

& Masseur Company.

White Cross Cream"—Perfect cleansing cream, massage cream and skin white Cross Cream"—Perfect cleansing cream, massage cream and skin troubles. food, removes wrinkles and sears, even small por The White Cross Toilet & Medicine Company. FOLLOWING LINES DISPLAYED SOON

"Chorlax" tooth paste. Nulyne Laboratories.



#### TOYS '

Chain and Wax Crayon for schools, commercial and industrial uses.

Water color paints for artists and schools. Pastels, paper-covered pencils, etc. Consult our specialists. American Crayon Company.

A B C Line Always better constructed—Children's Vehicles, Wooden Toys. The A B C Takapart Wagon, Combination Express Wagon. Coaster and Scooler, McLaren-Sleight Corp.

Bester Dolls—The doll for quick turnover. Better than the best, it is the Boster Doll. Bester Doll Company.

The Popular Baltimore Toy and Felt Novelty Line. Your stock will not be complete unless this line is included. The items are exceptionally at-

The Popular Baltimore Toy and Felt Novelty Line. Your stock will not be complete unless this line is included. The items are exceptionally attractive in appearance and price. Chessler Company.

Children's Slides and Toy Wagons—The kind that children will play with and their parents buy. Children's Playtime Equipment Company.

Model Aeropianes—The only compare mode, that is a model of aeropianes. The kind that actually fly. Fiying model Aeropiane Corporation.

Gerling Dolls—Are known the work over. The doils that children demand. Gerling Toy Company.

The Wonderful Haber Doll—In assorted styles and costumes. The complete line. Haber Toy Company, Incorporated.

Children's Books—Not just a toy, but a medium of education. The type of books that are niways soid. Haiper Bross., nc.

Sparklers For All Seasons of the Year. No celebration complete without spaiklers. national Sparkler Company.

"Kakylo" Egyptian Dancing Doll—Decorated wooden Marionette, easily manipulated with string. Novelty just introduced: \$12.20 per dozen. Unusual wooden and stuffed toys. Academy Toy Makers.

"Konstructo"—Constructive, instructive toy building blocks. Over 2 doz. models may be built with these blocks. Konstructor Company.

No Toy Stock Is Complete Without Those Wonderful Marks Dolls. Marks

models may be built with these blocks. Konstructor Company. No Toy Stock is Complete Without Those Wonderful Marks Dolls. Marks No Toy Stock is Complete Without Those Wonderful Marks Dolls. Marks Brothers Company.

Skypalong that interest the children. Skates for the grown peeple as well as the children. A tweeve month in the earliem. The Liberty Pressed Metal Company.

Mar lean Poll wells To best unusual wooden toys America's most wonderful toy display, the Mar Jean-Toy City by the Mar Jean Toy Makers of the later than a later than the later than the most wonderful toy display, the Mar Jean-Toy City by the Mar Jean Toy Makers of the later than and bedtime Hand-painted faces; soft all over, cortees sewed on; no pins. \$9.00-\$24.00 dozen. Elk Knitting Mills Company.

Toys—Dolls—Novelty Stuffed Animals and Dolls; sanitary, washable, salable. John Bunry, Jane Bunny, Tommy Kat, Kitty Kat, Mary Jane, Topsy and many others. S. Craig Preston & Company.

Sells tircus Animal Soft Toys—Are wonderfuly life-tike. They are the kiddy's "lovey toys." Stock Sells Animals in your toy or infant wear department. The Sells Corp.

Games—The instructive type of game, permitted for sports in miniature.

Smith, Kline & French.

Dolls—Joint Limb, H man Hair, Moving Eyes. Exceptionally light weight; 18 inches, 22 inches and 25 inches. Trego Doll Mfg. Company.

# Showing NOW for SPRING 1920

Coats - - - \$10.50 to \$50.00

Suits --- \$11.50 to \$50.00 Dresses - - \$ 4.50 to \$45.00

Skirts - - - \$ 2.50 to \$18.50

Visit this department FIRST-smart styles-big values -quick selling-profitable merchandise.

Goods purchased in this Department shipped and billed by the Bush Terminal Co.

THE EXCLUSIVE GARMENT DEPARTMENT BUSH TERMINAL SALES BUILDING,

> 130 WEST 42ND STREET, NEW YORK